

# Wynona Dean, LEED AP

Empowering Organizations to Better Manage Their Social and Environmental Impacts.

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"Wynona was an exemplary model of dedication while helping us minimize our carbon footprint."  
– Beverly Jones, CEO, ABC Manufacturing

## SUSTAINABILITY CONSULTANT

Passion for designing, optimizing, and implementing practical and measurable environmental health and safety (EHS) sustainability programs that significantly improve air quality, water systems management, and waste removal. Committed to providing personal consultation and detailed reporting while continually finding opportunities for improvement. Fast learner with the unique ability to see both the big picture and the detail of a situation at the same time.

**Respected for expanding green power, reducing emissions, eliminating waste, and ensuring diverse buildings/facilities fully comply with Green Building Council's stringent certification standards. Notable career highlights include:**

- Reduced emissions 21% and water use 23% for Capital Top credit card company in just 3 years.
- Led XYZ auto manufacturing to get 23% of its total electricity usage from renewable energy sources.
- Developed 12 buildings for ABC Reclaimed Realty that have been awarded Green Globe Awards.
- Empowered ACME USA to divert 65+ tons of waste and other compostable materials from the landfill.
- Promoted paperless work environments by introducing efficient technical/mobile tools.
- Encouraged QRS Enterprises to offer flexible work/telecommuting solutions that reduced traffic emissions.

## AREAS OF EXPERTISE

Sustainability Planning  
Site Assessments  
Renewable Energy Options  
LEED Best Practices  
Natural Resource Strategies  
Client Presentations  
Energy Conservation  
Project Management  
Regulatory Compliance

## AWARDS & RECOGNITIONS

**2015:** AASHE, Campus Sustainability Achievement Award  
**2014:** NACUFS, Silver Award, Waste Management  
**2010:** Invited Speaker, Sustainable Best Practices Conference  
**2008:** Sustainer of the Year, SustainableExecutives.com  
**2008:** Women of Excellence Award, Santa Fe Group  
**2008:** Unsung Hero Recognition, EnvrionMent Corporation  
**2008:** Celebrate & Share, Woman of Achievement Honor Award  
**2006:** Santa Fe Youth, Bella Leadership Award  
**2006:** Greater Santa Fe YWCA, Tribute to Women Award  
**2005:** NM Commission for Women, Woman's History Month Award  
**2004:** Gold Star Award, Tree Hugger Society  
**2004:** Sustainability Association, Environmental Justice Award  
**2004:** MI CASA, Volunteer Recognition Award  
**2004:** Bronze Medallion, World Resources Institute  
**2002:** Carbon Footprint Shrinker, Green Building Council  
**1999:** New Mexico University, Alumni of the Year

## CREDENTIALS

Certificate of Sustainable Practices, New Mexico University  
Certified LEED AP, US Green Building Council

## EDUCATION

MBA, Emphasis in Sustainable Practices, New Mexico University  
BS, Landscape Architecture Penn State University

## TOP CONTRACTS

CEO, Smart Sustainability Corporation, 2002 to Present

### FORTUNE 50 COMPANY (ABCD Enterprise)

- Decreased water usage by 21%
- Reduced Emissions by 16%

### FORTUNE 100 COMPANY (EFGH Incorporated)

- Enabled corporate HQ to be 90% paperless
- Recycled 300 tons of electronic waste

### FORTUNE 500 COMPANY (IJKL Corporation)

- Obtained \$2.6M federal grant to advance bioenergy technology solutions

## BOARD & FOUNDATION LEADERSHIP

Board Member, NM Green Council, 2007 to Present

Board Member, Transit Now, 2009 to Present

Board Member, Urban Design Forum, 2010 to Present

Leaders Group Member, Urban Land Institute, 2011 to 2016

Chair, ASLA Excellence in Development, 2004 to 2009